



Presents:

***Tom Brookshier
Memorial Celebrity
Golf Classic***

Willow Brook Country Club

4310 Bridgeboro Rd., Moorestown, NJ

Friday, September 9th: 7:00 PM

Saturday, September 10th: 10:00 AM

Proceeds: Alzheimer's disease Cooperative Study

Contact: Ace Cacchiotti (856)786 9614 or visit oldprosports.com

Friends,

On January 29th, 2010, the football, television and radio community as well as all Philadelphia fans lost a friend, Tom Brookshier. He was not only remembered for his seven year career with the Eagles and his 35 year existence in the media but was also as a wonderful person.



While many in the area remember number 40 as a tough hardnosed defensive back with the Eagles, I fondly remember Tom as the co anchor with his good friend Pat Summerall on NFL Films' **"This Week in Pro Football"**. Both seemed to love what they did and that chemistry enabled them to become CBS' number one broadcast duo during the mid to late seventies. I was fortunate to work with Tom on many occasions at NFL Films and it was always the best of times. Tom fell on hard times as he battled cancer, but he never stopped fighting. I thank you for attending his second Memorial here at Willow Brook Country Club. He may be gone but certainly not forgotten.

Ace Cacchiotti

Itinerary for the two day event:

Friday, September 9th, 2011

7:00 PM

- Hors d'oeuvres with open bar at Willow Brook Country Club with Celebrities in attendance.
- Willow Brook's Brian Feldschneider to orchestrate the evening's proceedings.
- Players to be introduced by former NFL Films Director of Archives, Ace Cacchiotti, with corresponding NFL Films' footage.
- Membership applications available to Willow Brook Country Club and Old Pro Sports
- Invited Guests and Celebrities re-locate to lounge area following dinner.

Saturday, September 10th

10:00 AM

Scramble format with Shotgun start.

- Each Foursome and Five some (with Celebrity) turns in team score card to Willow Brook employee(s) following 18 holes of golf.
- Celebrities and players relocate to the Awards Banquet for dinner and presentation of awards for low score, longest drive, closest to the pin, etc.
- Willow Brook's Brian Feldschneider once again to coordinate the evening's proceedings.
- Silent Auction begins.
- Raffle Tickets available for purchase throughout the day.
- Celebrities to be introduced once again by Ace Cacchiotti with corresponding NFL Films' footage.
- NFL Films' footage to serve as "B Roll" throughout dinner featuring highlights of the Players in attendance.



Sponsorship Packages:

1st and Goal

(The Ultimate Package)

****Only 4 Available****



- Special Invite for eight to Friday night's gathering at Willow Brook Country Club with former NFL Players.
- Achieve automatic membership to Old Pro Sports.
- Polo shirts for all players with Old Pro Sports' logo.
- Digital Copy of Friday Night's proceedings for eight. Plus produced Highlights of Celebrities for eight at Friday Night's gathering.
- Six month advertisement on Old Pro Sports website.
- Two full page ads, including back cover of the event program.
- Three tee box advertisements, including 1st, 10th and 18th holes.
- Two foursomes to play with two former NFL Players at Willow Brook Country Club on Saturday.
- Dinner for eight following 18 holes of golf, seated with two Hall of Fame Players.
- \$100.00 worth of raffle tickets for golf and NFL items following dinner.
- DVD copies of Saturday's proceedings for eight, including dinner.
- Mention throughout two day event as major sponsor.

Total Price: \$2,000.00



2nd and Goal



- **Special Invite for four to Friday Night's Gathering at Willow Brook Country Club with former NFL Players.**
- **Achieve automatic membership to Old Pro Sports.**
- **Polo shirts for all team members with Old Sports Logo of two day event.**
- **Digital Copy of Friday night's proceedings for four. Plus produced highlights of Celebrities for Friday night's gathering.**
- **Three month advertisement on Old Pro Sports' website.**
- **Two full page ads in the event program.**
- **Two tee box advertisements.**
- **Foursome to play with one Former NFL player at Willow Brook Country Club on Saturday.**
- **Dinner for four following 18 holes of golf seated with Hall of Fame Player.**
- **DVD copies of Saturday's itinerary for four, including dinner.**

Total Price: \$1,500.00



3rd and Goal



- Special invite for four to Friday Night's gathering at Willow Brook Country Club with former NFL Players.
- Achieve automatic membership to Old Pro Sports.
- Digital Copy of Friday Night's proceedings for four plus produced highlights of Celebrities for Friday Night's gathering.
- Three month advertisement on Old Pro Sports' website.
- Two half page ads in the event program.
- One tee box advertisement.
- Foursome to play with Celebrity at Willow Brook Country Club on Saturday.
- Dinner for four following 18 holes of golf seated with a Celebrity.
- DVD copies of Saturday's itinerary for four, including dinner.

Total Price: \$1,250.00



4th and Goal

- Special invite for four to Friday Night's gathering at Willow Brook Country Club with former NFL Players.
- Achieve automatic membership to Old Pro Sports
- One half page ad in program book.
- One tee box advertisement.
- Foursome to play with Celebrity at Willow Brook Country Club on Saturday.
- Dinner for four following 18 holes of golf seated with Celebrity
- DVD copies of Saturday's itinerary for four, including dinner.

Total Price: \$1,000.00

Other Contributions

Individual:

\$125.00 ---- includes special invite to Friday Night's gathering, 18 holes of golf and dinner with celebrity on Saturday.

\$100.00 --- includes 18 holes of golf with former NFL Player followed by dinner n Saturday.

\$25.00 ----- includes special invite to Friday Night's "Gathering"

Program advertisement --- Full Page ----- \$100.00

Program advertisement --- Half Page ----- \$75.00

Tee Box advertisement each hole ----- \$125.00

Tee Box advertisement 2 holes ----- \$225.00

Tee Box advertisement 3 holes ----- \$275.00

For more information:

Brian at Willow Brook Country Club

(856 461 0131)

info@willowbrookcountryclub.com

Or

Ace Cacchiotti

oldprosports.com

(856-786 9614)

acecacchiotti@yahoo.com

Proceeds to benefit research for Alzheimer's Disease Cooperative Study

Please send donations to:

Old Pro Sports

202 Midway,

Riverton, New Jersey 08077

Name: _____

Address: _____

Phone number(s) optional: _____

Emails address optional: _____



Enclosed is my contribution(s) for the following:

Sponsorship package(s): _____

Golf and dinner with celebrity: _____

Friday Nights' "Gathering" _____

Program Advertisement: _____

Tee Box(s) Advertisement: _____

Total contribution(s): _____

Please respond no later than August 23rd, 2011

