



Presents:

**Tom Brookshier
Memorial Classic
Celebrity Golf**

Where:

Willow Brook C.C.

4310 Bridgeboro road

Moorestown, N.J. 08057

856 461 0131

Proceeds to

benefit research for

Dementia and

other sports'

related brain

injuries.

When: July 16th, 2010

Friday Night: 7:00 P.M.

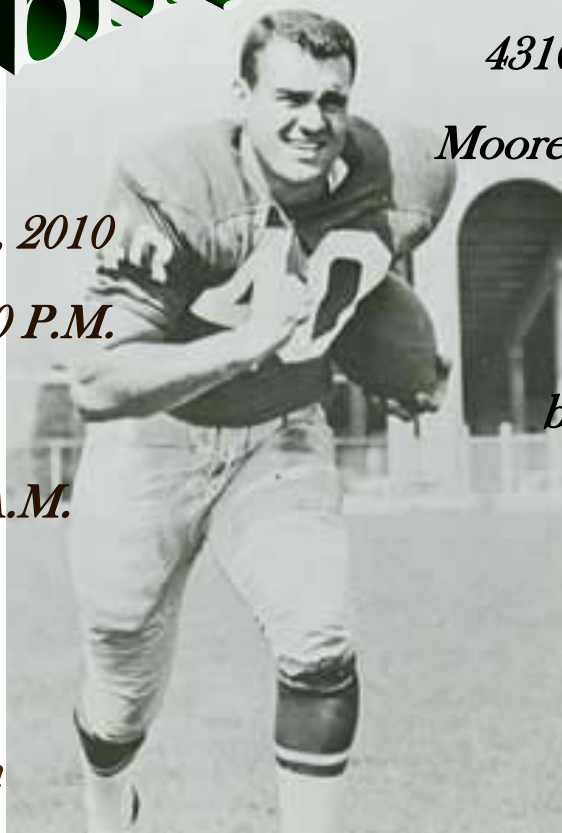
July 17th, 2010

Saturday: 10:00 A.M.

Ace Cacchiotti

856 701 3810

oldprosports.com



Dear Friends,

On January 29th, 2010, the Football, television, radio and Philadelphia fan based lost a friend: Tom Brookshier was not only remembered for his seven year career with the Eagles, his 35 year existence in the media but also as a wonderful person.

*While many in the area remember number 40 as a tough hardnosed defensive back with the Eagles, I first knew of Tom as the co anchor with his good friend Pat Summerall on NFL Films' **"This Week in Pro Football"**. Both seemed to love what they did and that chemistry enabled that team to become CBS's number one broadcast duo during the mid and late seventies. I worked with Tom on many occasions at Films and it was always the best of times. Tom fell on hard times as cancer continued to do the inevitable but he fought long and hard.*

I thank you for attending his inaugural Memorial: here at Willow Brook Country Club. He may be gone but certainly not forgotten.

Ace



Itinerary for the two day event:

July 16th Friday Night



Hor doeuvres with open bar at Willow Brook Country Club with "Celebrities" in attendance.

- *Willow Brook's Brian Feldschneider to "orchestrate" evening's proceedings.*
- *Players to be introduced by former NFL Films Director of Archives Ace Cacchiotti with corresponding NFL Films' footage.*
- *Membership applications available to Willow Brook Country Club*
- *Membership applications available to Old Pro Sports.*
- *"Invited" Guests and "Celebrities" "re-locate" to lounge area following dinner.*



Saturday's Itinerary:

July 17th 10:00.A.M.

Scramble format with Shot gun start.



- *Each Foursome and Five some (with Celebrity) turns in score card to Willow Brook employee(s) following 18 holes of golf.*
- *"Celebrities" and players "relocate" to "Awards" Banquet for dinner and presentations. I.E. low score, longest drive, closest to the pin, etc.*
- *Willow Brook's Brian Feldschneider once again to "coordinate" the evening's proceedings.*
- *Silent Auction begins.*
- *Selling of Raffle Tickets available for purchase throughout the day.*
- *"Celebrities" to be introduced once again by Ace Cacchiotti with corresponding NFL Films' footage.*
- *NFL Films' footage to serve as "B Roll" throughout dinner: Players in attendances' "Highlights."*



Sponsorship Packages

1st and Goal

(The Ultimate Package)



- *Special "Invite" for eight to Friday night's "Gathering" at Willow Brook Country Club with former NFL Players.*

Achieve automatic membership to Old Pro Sports.

- *Polo shirt(s) for eight with Old Pro Sports' logo.*
- *Digital Copy of Friday Night's proceedings for eight. Plus "produced" Highlights of Celebrities for eight at Friday Night's "Gathering".*
- *Six month advertisement on Old Pro Sports, website.*
- *Two full page ads, including back cover on program.*
- *Three tee box advertisements, including 1st, 10th and 18th holes.*
- *Two foursomes to play with two Hall of Fame Players at Willow Brook Country Club on Saturday.*
- *Dinner for eight following 18 holes of golf; seated with two Hall of Fame Players.*
- *\$100.00 worth of raffle tickets for golf and NFL "items" following dinner.*
- *DVD copies of Saturday's proceedings for eight, including dinner.*
- *Mention throughout two day event as major sponsor.*

Total Price: \$5,000.00



Sponsorship Packages

2nd and Goal



- *Special "Invite" for four to Friday Night's "Gathering" at Willow Brook Country Club with former NFL Players.*
- *Achieve automatic membership to Old Pro Sports.*
- *Golf shirt(s) for four with Old Sports Logo of two day event.*
- *Digital Copy of Friday Night's proceedings for four. Plus "produced" Highlights of Celebrities for Thursday Night's "Gathering".*
- *Three month advertisement on Old Pro Sports' website.*
- *Two full page ads in program.*
- *Two tee box advertisements.*
- *Foursome to play with one Hall of Fame player at Willow Brook Country Club on Saturday.*
- *Dinner for four following 18 holes of golf seated with Hall of Fame Player.*
- *DVD copies of Saturday's itinerary for four, including dinner.*

Total Price: \$3,500.00



Sponsorship Packages

3rd and Goal



- Special *“Invite”* for four to Friday Night’s *“Gathering”* at Willow Brook Country Club with former NFL Players.
- Achieve automatic membership to *Old Pro Sports*.
- *Digital Copy* of Friday Night’s proceedings for four plus *“produced” Highlights of Celebrities* for Friday Night’s *“Gathering”*.
- *Three month advertisement* on *Old Pro Sports’* website.
- *Two half page ads* in program book.
- *One tee box advertisement*.
- *Foursome to play with “Celebrity”* at Willow Brook Country Club on Saturday.
- *Dinner for four* following 18 holes of golf seated with *“Celebrity.”*
- *DVD copies* of Saturday’s itinerary for four, including dinner.

Total Price: \$2,500.00



Sponsorship Packages

4th and Goal



- Special *"Invite"* for four to Friday Night's *"Gathering"* at Willow Brook Country Club with former and NFL Players.
- Achieve automatic membership to *Old Pro Sports*.
- *One half page ad in program book.*
- *One tee box advertisement.*
- *Foursome to play with "Celebrity" at Willow Brook Country Club on Saturday.*
- *Dinner for four following 18 holes of golf seated with "Celebrity".*
- *DVD copies of Saturday's itinerary for four, including dinner.*

Total Price: \$1,500.00

Other Contributions

Individual:

\$200.00 ---- includes special invite to Friday Night's "gathering", 18 holes of golf and dinner with celebrity on Saturday.

\$150.00 ---- includes 18 holes of golf and dinner on Saturday and special invite to Friday Night's "Gathering"

Program advertisement --- Full Page -----	\$100.00
Program advertisement --- Half Page -----	\$75.00
Tee Box advertisement each hole -----	\$175.00
Tee Box advertisement two holes -----	\$300.00
Tee Box advertisement three holes -----	\$400.00

For more information:

Brian at Willow Brook Country Club

856 461 0131

info@willowbrookcountryclub.com

Ace Cacchiotti oldprosports.com

(856-701-3810)

acecacchiotti@yahoo.com

Proceeds to benefit research needed for Dementia

And other sports' related brain injuries