



OLD PRO SPORTS  
&  
WILLOW BROOK COUNTRY CLUB  
Present

*Ace Cacchiotti*  
*Celebrity Golf Classic*

**WHEN:** Thursday & Friday | April 22-23, 2010

**WHERE:** 4310 Bridgeboro Road | Moorestown, NJ 08057

**PLAYERS to ATTEND:** Harry Carson, Lenny Moore, Leroy Kelly, Herb Adderley, Vince Papale, Joe Pagliei, Tom Mattem Bruce Laird, Rick Volk, Sean Landetta, Gary Jeter, Dave Robinson, Antonio Freeman, George Martin, Eagles Cheerleaders and others!!

**\*players subject to change**



## ***Message from the Host***

At this time I would like to share my enthusiasm with you: The NFL Alumni Association has now included a nonprofit 501 C3 Organization to assist in the raising of monies for those former NFL Players, who have fallen on hard times. Many of you are aware of the continuing battle against the dreaded effects of dementia and other related brain injuries that have left thousands of former players in need of medical assistance. This new fund now dedicated and focuses its attention on the above mentioned

Recently I met with the new executive director of the NFL Alumni Association George Martin and he and the Alumni will now team with Old Pro Sports as we continue to raise awareness of the former NFL Players' needs. I thank you so much for your time and hope to see you in April.

Ace Cacchiotti  
Old Pro Sports  
I.F.F.C



## ***Itinerary for the two day event:***

***April 22<sup>nd</sup> Thursday Night***



- *Hor doevres with cash bar at Willow Brook Country Club with “Celebrities” in attendance.*
- *Willow Brook’s Brian Feldschneider to “orchestrate” evening’s proceedings.*
- *Players to be “introduced” by former NFL Films Director of Archives Ace Cacchiotti with corresponding NFL Films’ footage.*
- *Silent auction and live raffle throughout dinner with “items” to “carry” over at “Awards” Dinner on Friday Evening.*
- *Membership applications available to Willow Brook Country Club*
- *Membership applications available to Old Pro Sports.*
- *“Invited” Guests and “Celebrities” “re-locate” to lounge area for “Night Cap” following dinner.*



**Friday's itinerary:  
April 23<sup>rd</sup> Friday 11:00.A.M.**

**Scramble format | Shotgun start.**



- Each Foursome and *Five some* (with Celebrity) turns in score card to Willow Brook employee(s) following 18 holes of golf.
- "Celebrities" and players "relocate" to "Awards" Banquet *for dinner and presentations*. I.E. low score, longest drive, closest to the pin, etc.
- Willow Brook's Brian Feldschneider once again to "coordinate" the evening's proceedings.
- *Silent Auction* continues with "new" *items* as well as Thursday's memorabilia from the night before.
- *Selling of Raffle Tickets* available for purchase throughout the *evening*.
- "Celebrities" to be introduced once again by *Ace Cacchiotti* with corresponding *NFL Films'* footage.
- *NFL Films'* footage to serve as "*B Roll*" throughout dinner: *Players in attendances'* "Highlights".
- Membership available to *Willow Brook Country Club*.
- Membership available to *Old Pro Sports*.



## **Sponsorship Packages**

**April 22nd & April 23rd**

**1<sup>st</sup> and Goal**

**(The Ultimate Package)**

- *Special "Invite" for four to Thursday night's "Gathering" at Willow Brook Country Club with former NFL Players.*
- *Special "Invite" to silent auction of NFL Memorabilia.*
- *Achieve automatic membership to Old Pro Sports.*
- *Polo shirt(s) for four with insignia of two day proceedings.*
- *Digital Copy of Thursday Night's proceedings for four. Plus "produced" Highlights of Celebrities for Thursday Night's "Gathering".*
- *Six month advertisement on Old Pro Sports, website.*
- *Two full page ads, including back cover on program.*
- *Three tee box advertisements, including 1<sup>st</sup>, 10<sup>th</sup> and 18<sup>th</sup> holes.*
- *Foursome to play with "Celebrity" at Willow Brook Country Club on Friday.*
- *Dinner for four following 18 holes of golf; seated with "Celebrity".*
- *\$100.00 worth of raffle tickets for golf and NFL "items" following dinner.*
- *DVD copies of Friday's itinerary for four, including dinner.*

**Total Price: \$2500.00**



## **Sponsorship Packages**

**April 22nd & April 23rd**

### **2nd and Goal**



- *Special "Invite" for four to Thursday Night's "Gathering" at Willow Brook Country Club with former NFL Players.*
- *Special "Invite" to silent auction of NFL Memorabilia.*
- *Achieve automatic membership to Old Pro Sports.*
- *Tee shirt(s) for four with insignia of two day proceedings.*
- *Digital Copy of Thursday Night's proceedings for four. Plus "produced" Highlights of Celebrities for Thursday Night's "Gathering".*
- *Three month advertisement on Old Pro Sports' website.*
- *Two ads in program including one full page.*
- *Two tee box advertisements.*
- *Foursome to play with "Celebrity" at Willow Brook Country Club on Friday.*
- *Dinner for four following 18 holes of golf seated with "Celebrity."*
- *DVD copies of Friday's itinerary for four, including dinner.*

**Total Price: \$1750.00**



## Sponsorship Packages

April 22<sup>nd</sup> & April 23<sup>rd</sup>

### 3rd and Goal



- *Special "Invite" for four to Thursday Night's "Gathering" at Willow Brook Country Club with former and current NFL Players.*
- *Special "Invite" to silent auction of NFL Memorabilia.*
- *Achieve automatic membership to Old Pro Sports.*
- *Digital Copy of Thursday Night's proceedings for four plus "produced" Highlights of Celebrities for Thursday Night's "Gathering".*
- *Three month advertisement on Old Pro Sports' website.*
- *Two half page ads in program book.*
- *Two tee box advertisements.*
- *Foursome to play with "Celebrity" at Willow Brook Country Club on Friday.*
- *Dinner for four following 18 holes of golf seated with "Celebrity."*
- *DVD copies of Friday's itinerary for four, including dinner.*

**Total Price: \$1250.00**



## **Sponsorship Packages**

**April 22<sup>nd</sup> & April 23<sup>rd</sup>**

**4<sup>th</sup> and Goal**



- *Special "Invite" for four to Thursday Night's "Gathering" at Willow Brook Country Club with former and current NFL Players.*
- *Special "Invite" to silent auction of NFL Memorabilia.*
- *Achieve automatic membership to Old Pro Sports.*
- *Digital Copy of Thursday Night's proceedings for four, plus "produced" Highlights of Celebrities for Thursday Night's "Gathering".*
- *One ad in program book.*
- *One tee box advertisement.*
- *Foursome to play with "Celebrity" Willow Brook Country Club on Friday.*
- *Dinner for four following 18 holes of golf seated with "Celebrity".*
- *DVD copies of Friday's itinerary for four, including dinner*

**Total Price: \$1000.00**

## Other Contributions

Individual:

“Gathering” Thursday Night with celebrities. ----- \$35.00

18 Holes of golf (no celebrity) and dinner on Friday \$85.00

18 holes of golf with celebrity and dinner on Friday and invite to Thursday’s “Gathering”-----\$160.00

Dinner (only) Friday with celebrities ----- \$50.00

Program advertisement --- Full Page ----- \$100.00

Program advertisement --- Half Page -----\$60.00

Program advertisement --- Quarter Page -----\$35.00

Tee Box advertisement each hole -----\$175.00

Tee Box advertisement two holes -----\$300.00

Tee Box advertisement three holes -----\$400.00

For more information:

Brian at Willow Brook Country Club

856-461-0131

[info@willowbrookcountryclub.com](mailto:info@willowbrookcountryclub.com)

Ace Cacchiotti

856-701-3810

[acecacchiotti@yahoo.com](mailto:acecacchiotti@yahoo.com)

**PROCEEDS to BENEFIT: NFL Alumni Association 501c3 nonprofit**

Please send contributions to:

**Old Pro Sports | 202 Midway | Riverton, NJ 08077**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my contribution(s) for the following:

Sponsorship Package(s): \_\_\_\_\_

Dinner only Thursday, Friday or both: \_\_\_\_\_

Golf & Dinner: \_\_\_\_\_

Program Advertisement: \_\_\_\_\_

Tee Box(s) Advertisement: \_\_\_\_\_

Total Contribution: \_\_\_\_\_

*Please respond by April 9, 2010*